



Uber Executive to Keynote Annual Autonomous Vehicle Sensors Conference

The second annual event features LiDAR Face Off and top technologists from CalmCar, Hamamatsu, Robosense, Xilinx, and more

Framingham, MA – May 14, 2019 – The second annual [Autonomous Vehicle Sensors Conference](#) (#AUTO19) will take place June 25 & 26 at the McEnery Convention Center in San Jose, CA. Co-located with the 34th annual [Sensors Expo & Conference](#), the event brings together a range of engineering professionals, from the C-Suite to technical engineers, to discuss the strengths and challenges in the race to autonomy and how far we are from an idealistic future. With comprehensive technical sessions and interactive panels, the Autonomous Vehicle Sensors Conference provides the only opportunity for design engineers and OEMs to learn about the sensor technologies driving the automotive industry forward. To register for the event, please visit autosensorsconf.com/register.

Quick links:

- To register, visit [HERE](#)
- View the Autonomous Vehicle Sensors Conference agenda [HERE](#)
- Social Media channels: [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#)

Throughout the event, industry pioneers including executives from CalmCar, Hamamatsu, Robosense, STMicroelectronics, Xilinx, Yole, and more will consider: is this technology ready to usher in this new age? What is yet to be discovered in sense and compute technology to make this future possible and what consequences do we need to evaluate? Keynote speaker Amrit Sinha of Uber will present “[Uber’s Path to Autonomous Vehicles](#)” to discuss the models for autonomous ride share for Uber, offer a perspective of the autonomous technology development at Uber and provide insight into the use cases for sensors in the self-driving vehicles. The content-rich agenda will cover more than a dozen compelling topics including:

- AI Challenges on AD Development
- Quantitative Data on Autonomous Vehicle Sensors & Sensor Fusion
- Vehicle Awareness & Exterior Sensing
- AV Eyes: Front Camera Sensing
- 4D Imaging Radar
- Inertial Sensors
- In-Cabin Sensing and the Next Wave of AI
- Audio Sensing
- LiDAR

With over 40 LiDAR start-ups around the globe, day two of the event will provide an exclusive platform for attendees to discuss the future of this technology, its increasingly critical role as an enabler to

autonomous vehicles, and its growing impact on the global auto industry. Jake Li of Hamamatsu will jumpstart the discussion with a LiDAR Face-Off: Pregame, followed by the LiDAR Face-Off featuring executives from Baraja, Robosense, and ZVISION Technologies, to discuss this influential technology as innovative companies from established players to bullish start-ups, vie for top industry status in this burgeoning market.

“It’s exciting to be part of the disruptive technology ecosystem enabling today’s autonomous vehicles,” said Will Tu, Senior Director, Automotive Business Unit, Xilinx and Autonomous Vehicle Sensors Conference Chair. “Our agenda will shine a spotlight on the revolutionary sensing technologies powering the vehicles of tomorrow and offer lively and engaging dialogue around the pros and cons in this ‘race to automation.’ I look forward to connecting with industry thought leaders and technologists alike, as we continue to explore the opportunities for sensing technology innovation to advance the automotive industry.”

To register for the event, visit autosensorsconf.com/register. For the latest show updates, follow us on social channels [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#) (#AUTO19).

About Autonomous Vehicle Sensors Conference

The Autonomous Vehicle Sensors Conference is the premier event for sensors in autonomous vehicles. For more information, visit www.autosensorsconf.com. The Autonomous Vehicle Sensors Conference is supported by the event's official publication, *Sensors Online*, the industry's leading resource and authority on sensing, communication, and control. For more information, visit www.sensorsmag.com. The Autonomous Vehicle Sensors Conference is produced and managed by Questex LLC, a global, diversified business-to-business integrated media and information provider, headquartered in Framingham, MA. For more information, visit www.questex.com.

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